

feature story

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IN THE BUSINESS OF NETWORKING

Setting the Stage for Real-World Success

The Bryan School is committed to providing students with ample opportunities to engage with employers in the community and beyond. In addition to hosting weekly Company Spotlights with employers, we've kicked it up a notch with the addition of two new employer relations events.

In September 2022, the Bryan School welcomed its students and area business leaders to the Elliott University Center for the Bryan School Professional Development Conference. From informational sessions and free headshots to a Company Mixer, students spent the day honing their professional development skills while networking with representatives from more than 30 companies.

Also new to the event lineup is the Bright Futures Dinner. In March 2023, students enjoyed mocktails, dinner, and a leadership panel. More than 30 companies joined us in the EUC as connections were made and students got a taste of what it's like to interact in a formal environment.

Helping our students gain real-world professional experience is always a priority, and we are incredibly grateful for our business partners and their continued support. We look forward to another successful year of networking, learning, and growing. ■

LEARN MORE
go.uncg.edu/bbr_networking



Company Spotlights

FALL '22

17

events

466

student attendees

SPRING '23

10

events

233

student attendees

Bryan School Professional Development Conference

700

students participated

37

companies attended Company
Mixer and engaged with
more than 300 students

Bright Futures Dinner

200

students attended

30+

business partners
attended